

# eBay, Target security breaches could have been avoided with proper policy enforcement

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**Informatica Security Corporation →**

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Growing data breaches indicate failure to independently audit corporate security and privacy policies

TORONTO, May 22, 2014 /CNW/ - According to recent studies, the number of security investigations is increasing by more than 50% annually, while IT professionals report being pressured to finish projects before they are secure (Trustwave). A surprising 16% of businesses openly confess to not being concerned about data breaches yet basic best practices continue to be overlooked, leading to ever-larger losses.

The most basic way to assess security and privacy risk is to conduct independent administrative security assessments. Informatica's Verify Policy™ audit process rewards companies with a security seal and includes a professional report designed to build customer trust and recognition for the client.

## **Which policies matter the most?**

*"The the most critical policies have changed over the years" said company president Claudiu Popa, a security consultant and author. "Companies now need to design and enforce policies that specifically prevent the most common threats: phishing, social engineering and the proper configuration of systems."*



For companies small, medium and large, there is no substitute for having a robust, standards-based information risk program, but the effectiveness of those security and privacy safeguards can only be determined by an independent audit.

Verify Policy™ is an audit process based on global standards that helps organizations gauge their own risk maturity. Business owners and managers use the annual assessment to review:

- Employee awareness of the company's security policies
- Enforcement of data collection procedures and privacy
- The documented security of their computers and mobile technologies
- Service-level agreements with third-party vendors

### **About Informatica Security**

Established in 1989, Informatica is Canada's first security-assurance-as-a-service provider, focused on independent security and privacy auditing.

Informatica provides a complete range of standardized risk assessments including:

- Website stress-testing to prevent outages
- IT security & physical audits
- Privacy Impact Assessments
- Policies and procedures
- Workforce security awareness
- Compliance & Controls

Verify™ risk assessments are available to government agencies and companies of all sizes, across all industry sectors.

Reviews/pre-audit assessments for PIPEDA, PHIPA/HIPA/HIA, CASL, PCI-DSS 3.0, ISO 27000/31000, Bill198 conducted by certified security professionals and Risk Advisors.

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