



Press Release

Informatica Corporation Launches SmartHire™ Candidate Evaluation and Employee Hiring System

Helping Canadian Companies to Meet Unprecedented Challenges in Hiring and Retention of Qualified Cybersecurity Professionals

Toronto, Canada, April 3, 2023 – The broadest cybersecurity workforce study to date (ISACA 2022) indicates that 2023 is the most challenging year for organizations, with over 60% of companies facing the challenge of hiring and retaining qualified cybersecurity and privacy professionals. In response to these unprecedented economic and corporate challenges, Informatica has added SmartHire™, a key module to its security and privacy management portals, to enable clients to tap into the platform's capabilities for hiring, evaluation, retention and applicant data protection.

According to ISACA's sweeping 2022 cybersecurity workforce study, companies face unprecedented challenges in the hiring and retention of qualified cybersecurity professionals:

- 63% of security roles remain unfilled
- 20% of respondents report more than 6 month delays in finding qualified cybersecurity candidates
- 60% of respondents report difficulties retaining qualified cybersecurity professionals, up 7% from 2021
- 43% of respondents indicate that their organization is experiencing more cyberattacks, an 8% increase from 2021

"Perhaps the most surprising revelation of the Information Systems Audit and Control Association (ISACA) study is that staffing levels and retention correlate with cyberattacks," said Claudiu Popa, ISACA-certified information systems auditor and owner of Informatica Corporation. "As a result, we focused on augmenting the MPC PrivacyDASH™ and Datarisk Verify Audit Portal™ (VAP) platform's capabilities with key aspects of data protection built into SmartHire™: encryption of applicant data, minimized collection and strict disposal procedures."

Overall, the study indicates that the most critical concerns of corporations are tied to 3 key aspects of cybersecurity management: Enterprise reputation (79%), data breach concerns (70%) and supply chain disruptions (54%).

Together, MPC PrivacyDASH™ and Datarisk Verify Audit Portal™ are Informatica's cybersecurity management platform, designed to offer on-demand access to the company's dedicated experts and Risk Advisors, a Policy Resource Library for privacy and security compliance and effortless project tracking for training and recurring assessments.

Clients opting for the SmartHire™ Candidate Evaluation and Employee Hiring System can now empower their management and HR departments to:

- protect the privacy of candidate data in compliance with current and emerging privacy legislation
- collaboratively review data in the platform's Data Vault™
- evaluate competencies using built-in analytical tools

Both the PrivacyDASH™ and Verify Audit Portal™ are enterprise-grade portals with advanced features such as multifactor authentication and mobile compatibility designed to scale to the needs of suppliers and partners of all sizes, saving both time and productivity in the process of reducing risk to the entire supply chain ecosystem.

ABOUT THE COMPANY:

Established in 1989, Informatica Corporation is Canada's first information security advisory, doing business as Datarisk Canada, Managed Privacy Canada, OT Security Canada and WorkLife Learning, serving SMB and FP500 clients for over 30 years. The Datarisk Verify Audit Portal and MPC PrivacyDASH are Canada's only cybersecurity and compliance portals with on-demand access to certified expertise, incident management, corporate training and audit planning.

MEDIA QUESTIONS

Media and interviews: Attn: Claudiu Popa, Founder
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