



Press Release

Datarisk Canada Makes Data Breaches Survivable with New Incident Response Testing Solution

Canada's Security and Privacy Management Platform Now Offers TTX Incident Simulation™ Module

Toronto, Canada, April 11, 2023 – According to Statistics Canada and the Canadian Cyber Security Centre, businesses continue to report data breaches and increased costs related to their impact. Datarisk Canada's proprietary Verify Audit Portal enables companies to schedule assessments, gauge risk and collaborate on privacy and security management from any secure device.

With the introduction of its TTX Incident Simulation™ module, Canadian companies can now plan out breach simulations based on actual cybersecurity incidents, schedule events as one-time team exercises or recurring, collaborative sessions. The TTX Incident Simulation™ Module also enables live, fully managed Table Top Exercises (TTX) facilitated by certified cybersecurity and privacy experts.

According to StatsCan and CompTIA, incident management and response is critical in minimizing the impact of data breaches, yet:

- 55% of companies mismanage their cybersecurity incident planning
- 87% fail to test their breach response plans
- the cost of data breaches in Canada has skyrocketed to about \$7M per incident (Ponemon data)

"Most organizations know they lack data breach preparedness, yet they do not know where and how to begin their planning journey" said Claudiu Popa, security and privacy certified professional and owner of Informatica Corporation. "So we built a layer of functionality directly into the cybersecurity management platform that our clients already use, so it can now be accessed in real-time from portable devices, as teams run through TTX simulations and other collaborative events with our dedicated Risk Advisors."

The TTX Incident Simulation™ Module is now available for the company's MPC PrivacyDASH™ and Datarisk Verify Audit Portal™ (VAP) benefitting from the platform's native multifactor authentication and secure file sharing capabilities

Together, MPC PrivacyDASH™ and Datarisk Verify Audit Portal™ are unique features of Informatica's market leading cybersecurity management platform, designed to offer on-demand access to the company's dedicated experts and Risk Advisors, a Policy Resource Library for privacy and security compliance and effortless project tracking for training and recurring assessments.

Clients opting for the TTX Incident Simulation™ Module can now empower their security and incident teams to:

- practice rapid incident response with their dedicated Risk Advisor or by themselves
- review breach planning and incident communications, including regulatory reporting, client notification and disclosure
- track and monitor their improvements over time directly in the platform, based on Risk Advisor scores and the results of lessons learned from post-mortem discussions.

Both the PrivacyDASH™ and Verify Audit Portal™ are enterprise-grade portals with additional compliance-friendly features including encryption at rest, encryption in transit, secure communications and mobile compatibility designed to scale to the needs of suppliers and partners of all sizes, saving both time and productivity in the process of reducing risk to the entire supply chain ecosystem.

Professionals and advisory firms are encouraged to join the FlexSecure Partner Program (FPP™) directly from www.SecurityandPrivacy.ca and recommend the PrivacyDASH™ and Verify Audit Portal™ to their clients and trusted partners.

Trusted advisors are encouraged to share the registration links for: The Datarisk Verify Audit Portal (www.datarisk.ca/register) and Managed Privacy Canada's Privacy Dash (www.managedprivacy.ca/register) with their networks of:

- Vendors and service providers that require standardized policy and compliance training
- Security and privacy managers looking to streamline enterprise risk education
- Professional services firms can extend their security program to their clients using the PrivacyDASH™ and Audit Portal™

Professional services, accounting and law firms are encouraged to register and qualify to become Authorized Privacy and Security Partners as part of the FlexSecure Partnership Program on www.SecurityandPrivacy.ca.

ABOUT THE COMPANY:

Established in 1989, Informatica Corporation is Canada's first information security advisory, doing business as Datarisk Canada, Managed Privacy Canada, OT Security Canada and WorkLife Learning, serving SMB and FP500 clients for over 30 years. The Datarisk Verify Audit Portal and MPC PrivacyDASH are Canada's only cybersecurity and compliance portals with on-demand access to certified expertise, incident management, corporate training and audit planning.

MEDIA QUESTIONS

Media and interviews: Attn: Claudiu Popa, Founder
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