Affordable SMB Portals Drive Canadian Companies Towards Better Privacy Compliance, Lower Cybersecurity Risk

Across all measures, privacy & cybersecurity compliance in Canada decreased since 2019 (OPC)

Toronto, Canada, April 17, 2023 – Informatica Corporation, through its subsidiaries Datarisk Canada and Managed Privacy Canada, has launched two innovative and affordable cybersecurity and privacy management portals designed to help small and medium-sized businesses (SMBs) achieve better privacy compliance and reduce cybersecurity risk. The PrivacyDASH™ and Verify™ Audit Portal (VAP™) are enterprise-grade solutions that offer comprehensive features for businesses seeking to upgrade their privacy and cybersecurity programs.

The PrivacyDASH™ portal centralizes privacy management, offering single-pane access to certified professionals, employee privacy compliance training, and privacy policy templates. Key features include compliance leadership, training and awareness, and access to qualified support. The portal's corporate subscription plans make it an affordable solution for SMBs seeking to upgrade their privacy program.

Managed Privacy Canada's (MPC) PrivacyDASH™ platform enables companies to meet their dedicated Privacy Advisor™, giving them the support needed to maintain privacy compliance in today's rapidly changing regulatory landscape.

The Verify™ Audit Portal (VAP™), powered by Datarisk, offers SMBs an opportunity to upgrade their cybersecurity program with single-pane access to certified professionals, 24/7 security testing, and security policy templates. The VAP™ facilitates planning and scheduling, manages audits and assessments, and coordinates projects and partners, streamlining cybersecurity management for businesses of all sizes.

Both the PrivacyDASH™ and Verify™ Audit Portal (VAP™) are designed with additional compliance-friendly features, including encryption at rest, encryption in transit, secure communications, and mobile compatibility. This ensures a seamless experience for users while saving time and improving productivity in the process of reducing risk to the entire supply chain ecosystem.

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"Canadian companies have gone through two decades of low awareness and enforcement of privacy legislation and industry standards. With the current climate of reform spurred on by rising costs of incident response and reduced insurance coverage, companies, particularly small and medium size businesses (SMB) are forced to invest in effective security management just to compete." said Claudiu Popa, a certified information risk advisor to financial and healthcare sectors. "Now with the addition of operational security and managed privacy compliance features, Canadian SMBs can not only reduce their risk of exposure but make positive contributions to their respective supply chains, with auditable results."

Professionals and advisory firms can join the FlexSecure Partner Program (FPP™) directly from www.SecurityandPrivacy.ca and recommend the PrivacyDASH™ and Verify™ Audit Portal to their clients and trusted partners.

SMBs, vendors, and service providers requiring standardized policy and compliance training, as well as security and privacy managers looking to streamline enterprise risk education, are encouraged to register for the Datarisk Verify Audit Portal (www.datarisk.ca/register) and Managed Privacy Canada's Privacy Dash (www.managedprivacy.ca/register).

Upgrade your privacy and cybersecurity management with PrivacyDASH™ and VAP™ today and experience the benefits of affordable, comprehensive solutions for SMBs in Canada.

ABOUT THE COMPANY:

Established in 1989, Informatica Corporation is Canada's first information security advisory, doing business as Datarisk Canada, Managed Privacy Canada, OT Security Canada and WorkLife Learning, serving SMB and FP500 clients for over 30 years. The Datarisk Verify Audit Portal and MPC PrivacyDASH are Canada's only cybersecurity and compliance portals with on-demand access to certified expertise, incident management, corporate training and audit planning.

MEDIA QUESTIONS

Media and interviews: Attn: Claudiu Popa, Founder
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