



Press Release

Canada's Leading Cybersecurity Enabler Launches New Security Protection & Privacy Compliance Tools

Informatica empowers Canadian Small and Mid-size Businesses (SME) with fully managed privacy services and on-demand security project management

Toronto, Canada, May 22, 2023. – A recent Verizon report indicates that a full quarter (25%) of global data breaches are caused by ransomware.

"In today's compliance landscape, organizations attacked by cyber-extortion immediately face privacy compliance violations, financial losses, expensive business interruptions and challenges securing cyberinsurance coverage. Additionally, the heightened risk of lawsuits and financial penalties amplify the damage" said Claudiu Popa, CEO of Informatica Corporation, the organization behind Datarisk Canada and Managed Privacy Canada.

Informatica subsidiaries Datarisk Canada and Managed Privacy Canada now offer key innovations to raise the level of protection and compliance to help Canadian SMEs to operate with lower risk and qualify for cyber liability insurance:

- Multifactor Authentication: Implement an additional layer of verification during user login, reducing the risk of unauthorized access.
- Policy Template Library: Access a comprehensive collection of customizable policy templates to streamline the creation and implementation of privacy policies.
- Certified Support: Directly engage with certified privacy professionals to seek guidance, resolve queries, and receive expert assistance on privacy compliance matters.

To qualify for use of these and other new privacy and security features, compliance officers, security professionals and IT managers are invited to register for a PrivacyDASH or Audit Portal account from their respective websites.

ABOUT THE COMPANY:

Established in 1989, Informatica Corporation is Canada's first information security advisory, doing business as Datarisk Canada, Managed Privacy Canada, OT Security Canada and WorkLife Learning, serving SMB and FP500 clients for over 30 years. The Datarisk Verify Audit Portal and MPC PrivacyDASH are Canada's only cybersecurity and compliance portals with on-demand access to certified expertise, incident management, corporate training and audit planning.

MEDIA QUESTIONS

Media and interviews: Attn: Claudiu Popa, Founder
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