



PRESS RELEASE

Canada Has a New Cybersecurity E-Magazine With a Broad Mandate Datarisk Canada and its partners launch quarterly publication demystifying emerging cybersecurity stories and current trends for public consumption



Toronto, Canada, November 6, 2023 – High-quality cybersecurity news is hard to come by these days. Headlines are cluttered with doom and gloom fear-mongering, demanding your attention with urgently catastrophic titles.

“Perhaps it is our relationship with Canada’s first and only cybersafety-oriented social enterprise, the Knowledgeflow Foundation, but we have observed this trend towards FUD – fear, uncertainty and doubt – for far too long. As a result, our team is happy to present a fresh new take on digital literacy with an exciting cybersecurity focus,” said Claudiu Popa, de-facto editor for the new Datarisk Magazine.

“Our mission is to make cyber topics such as personal identity protection, children’s privacy and exciting trends palatable again. The digestible format includes vibrant visuals and engaging content designed to appeal, entertain and sensitize the Canadian reader sufficiently to share their issue or perhaps even take action within their community,” said Popa.

The inaugural Halloween 2023 issue has seen broad appeal and warm acceptance across business and individual groups, thanks in part to its open calls for feedback and partnership on everything from editorial subjects to upcoming issues. With a direct line to our team, we encourage companies to contact editor@datarisk.ca and leverage the publication for cybersecurity awareness within their workplaces.

Every issue is manually curated by qualified professionals who select only legitimate sources for our free, non-commercial and non-promotional issues. Subscribers to the weekly Cybersafety Sentinel newsletter also receive Datarisk Magazine at no charge as part of their exclusive [Subscriber Benefits](#).



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ABOUT THE COMPANY:

Established in 1989, Informatica Corporation is Canada's first information risk management company, with a broad industrial focus on systematizing cybersecurity and privacy compliance through its Datarisk and Managed Privacy Canada DBA subsidiaries. The company supports Canadian digital literacy and national cybersafety efforts through its exclusive partnership with the Knowledgeflow Cybersafety Foundation.

MEMBERS OF THE MEDIA ARE INVITED TO CONTACT:

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